

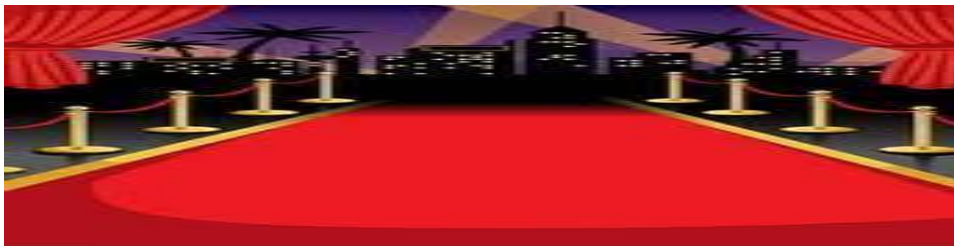


California Membership-

Lights, Camera, Action!!



Movie Premier: CALIFORNIA'S VFW Auxiliaries are Super Hero's!



Executive Producer: National Director Ansje Lansing

Co-Producer: National President Carla Martinez "Banding Together for our Veterans"

Featuring Co-Star: Department of California State President Diana Russell Milton:
"Stronger together for our Veterans"



In each auxiliary there are Super-Hero's! We all know someone in our auxiliary who are Heroes. Someone took food to a Veteran, someone volunteered at the VA, someone gave care packages to active-duty. Volunteered for the Community, some write legislations to help veterans, and so much more!

In all we do, we honor veterans and that makes you a Super-Hero! Heroes cannot do it alone. It takes everyone to fight crime and it takes as many heroes as we can get to join our Team! The more members we have the more Hero's we have to fight for our Veterans! We must Recruit, Invite, Invest & Maintain the members we have and are going to have. Our National Ambassador Ansje Lansing gives us an example, "as members, you are the talent scouts for your Auxiliary. It's up to you to chat up a storm about our organization and show enthusiasm about who we are, what we do and why we do it. Invite more members to be those talent scouts."

We all have different capes to wear.

- . Treasurer's need to make sure that the applications are filled out correctly.
- . Investigating committees need to make sure our new heroes qualify and that the applications are filled out correctly with their signatures.
- . Secretary's need to call the new member and let them know they have been excepted
- . Presidents should call and invite the new members within a week with the next meeting and to be initiated and given a pin and a by-law book, call and check back with them.

We need to invite them to functions. Ask if there is something that they would love to help in. Some would love to help at the VA while other's love to work at schools with Scholarships. Give them a Welcome packet located in Malta under Resources and click on membership. You can get information on New Member Welcome Kits, VFW Auxiliary Traditions, and much more helpful tips.

Have a Plan every Auxiliary should have a Membership Plan. This plan should include:

- . Contacting current members
- . Outreach to former members
- . Recruiting events for new members.
- . Picking a mentor for a new member.
- . Before a membership year begins, set your calendar for these events:
- . Make it as easy as possible for members to renew their dues. They can renew online in MALTA

- Plan at least four recruiting events in your community each year.
- Plan to Mail out your due reminders out in July. Do an Early Bird Special- Vote on paying for 1 Life Membership out of all the annual members who pay by September. You'll be amazed on how many are willing to pay early.

Put your Capes on and get ready to soar for our Veterans as we make a Action Hero Movie with the State of California Super Hero's!



Light, Camera, Action: Special Awards

Every Council Meeting we will honor 1 member who has recruited the most New Members. That person will receive the Golden Cape but remember someone at the next Council Meeting might have more New Members and be able to take the Golden Cape away. Whichever member has the most recruited new members at the end of the year will get to keep the Golden Cape and that member will win a \$200 gift certificate to the VFW Store.

As for District Presidents Please read and check to see if you are in the same Divisions. Some might have changed. You also have a chance to win the Golden Oscars to present at your District Meetings. Just like Medallions your Golden Oscar can be taken away if the other district has a higher membership percentage. At the end of the year the winner gets to keep the Golden Oscar and receive a gift.

Remember there are Important tools on Malta under Resources/Membership

Each auxiliary can order new membership applications from National Headquarters

Fact Sheets you can order for a fee from National Headquarter

Order business cards with contact information from VFW store

Please make sure to read how to receive the Member, Auxiliary, Department and National Awards

Mary Ryser

Department of California

Membership

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